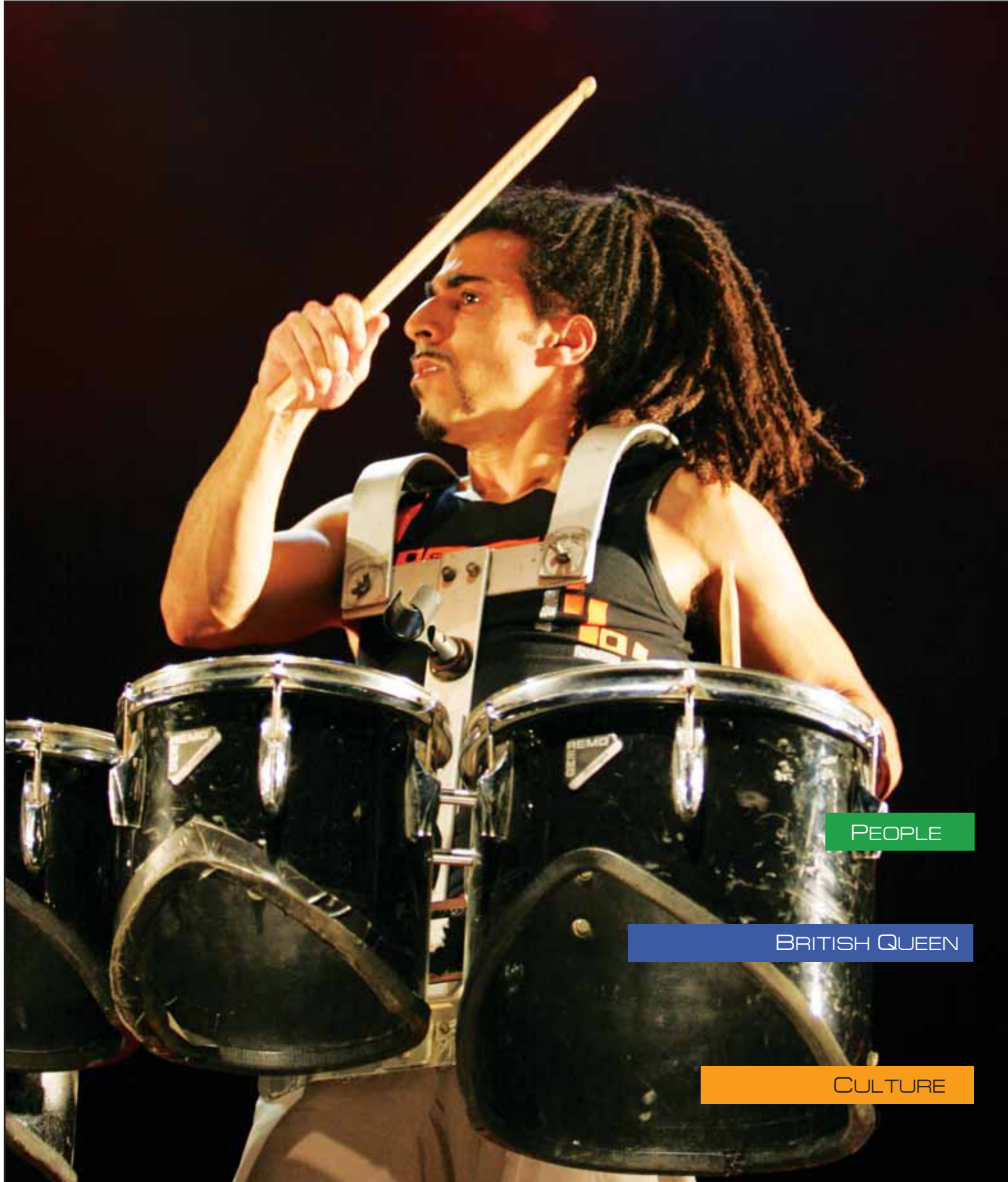


# The Diplomatic Club



April-May 2006



PEOPLE

BRITISH QUEEN

CULTURE



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 וולקסשופ - דימול זיבוטינסקי 1, רי"ג 03-6122725, מרכז תשעון והתכשיט - אחוזה 108, רעננה 09-7453282 - גולדטיים - המלך גיורג' 8, ירושלים 02-6255883 - גייה - דיוניגוף סנטר  
 תל-אביב 03-5287756 - הבורסה לתכשיטים - קניון רמת אביב 03-6437268 - הבורסה לתכשיטים קניון מול הים אילת 08-6340180 - יד הזהב רוטשילד 58 חדרה 04-6322845  
 מילר - חורב 18, חיפה 04-8348589

**ארו-אסיה יבואנים כלעדיים רח' אבן גבירול 17, תל-אביב 64077 סל' 03-6857520, פקס 03-6850750**  
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# The Diplomatic Club



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The Diplomatic Club Magazine  
Printed bi-monthly

Tel: 972-3-562.20.61/2  
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## *Ladies and Gentlemen,*

Welcome to the Diplomatic Club. If you are reading this on our new web-site, we also welcome you to our Internet Magazine.

The aim of The Diplomatic Club web site is an independent and objective reflection on the most important sides of life, including politics, banking, business opportunities, art and other.

The 1990s and the Internet have given us an opportunity to revive this concept without the high start-up costs of a printed magazine. The web site magazine is an organ of the Diplomatic Club which will provide a familiar framework for other activities.

For our initial concept of a Diplomatic Club we have looked at the activities of several such clubs which operate in different countries and which provide similar activities to those we plan. We have bought the Internet domain name "diplomacy-club.com" and have retained journalists, as well as a chief editorial consultant for the web-site magazine.

Please note the opening of a new rubric Mall-on-line which will provide additional service for the convenience of the diplomatic corps.

This issue was composed in the atmosphere of the coming Shavuot Holidays. Shavuot marked the end of the barley harvest, and the beginning of the wheat harvest. In honor of Shavuot's status as the Day of First Fruits and the Harvest Festival, many kibbutzim and moshavim organize special celebrations revolving around these themes, including ceremonies in which new produce from the kibbutz or moshav is highlighted.

The Diplomatic Club will organize the  
**CHEESECAKE COMPETITION**

This event will take place on May 28, 2006, at Daniel Hotel, Herzeliya Pituah.  
Context of event:

The Event will start at 10:00 a.m. Every country will bring a cake or other cheese/dairy product.

Recipes should be sent before to the Diplomatic Club Management and will be printed in a brochure and published in the Diplomatic Club Magazine. The jury will include the most popular Israelis chefs, among them Mr. Aharony. During the competition the honorable jury will choose the best dish and the winner will receive a basket of cheese valued at 500 NIS.

A film clip about the winning country will be screened for Israeli media. Kindly deliver a CD or videocassette to the Diplomatic Club Management prior to the Event.

All participants will receive a smaller basket of dairy products as well.

The Final will end with Israeli music by one of the participants of the local Eurovision contest.

We expect the participation of Mayor of Herzeliya Ms. Yael German (confirmed), Ms. Ahlama Peretz (confirmed), Ms. Aliza Olmert, Ms. Judy Shalom Mozes and others.

This idea was accepted enthusiastically by all Israeli media (News TV Channels 1,2,10 and newspapers) that agreed to broadcast and report on the Event on the same day.

We are looking forward seeing you all at this festival of dairy products.

Sincerely Yours,  
Julia Verdel  
General Manager  
The Diplomatic Club - Israel

[www.diplomacy-club.com](http://www.diplomacy-club.com)



## MOREIRA LIMA

BRAZIL'S AMBASSADOR  
TO ISRAEL

BY NEIL SANDLER

*"Like Brazilians, Israelis have the same informality, and happy appreciation for life. That is why they like each other so much,"* says Brazilian Ambassador Moreira Lima.

The Brazilian Ambassador had never been to Israel before he was posted here in February 2003, just before the Iraq War. Upon his arrival he was impressed with Israel's modernity and has been very encouraged by the improvement of Brazil-Israel relations.

Ties have been strengthened in cultural and economic fields as seen in the exchange of high-level visitors in the last three years. Then Vice-Prime Minister Ehud Olmert visited Brazil in March 2005 and met President Lula. In May, Brazilian Foreign Minister Celso Amorim visited Israel and met with Olmert and Prime Minister Ariel Sharon. These important visits resulted in the reestablishment of high-level governmental contacts. For the first time, Brazil and Israel established a mechanism for diplomatic consultations, by signing a Memorandum of Understanding in May, inaugurated last December in Brasilia.

Negotiations between Israel and Mercosur (Argentina, Brazil, Paraguay and Uruguay) for the establishment of a free trade area started last February and the Ambassador hopes they will be concluded this year. A level playing field for commercial exchanges will boost Brazilian and Mercosur business with Israel, he says.

In 2005, Brazilian business delegations came to Israel on three different occasions: during the visits of the Foreign Minister, of the Minister of Industry and Trade, Furlan, and of the Governor of Sao Paulo, Geraldo Alckmin, now running for the Brazilian presidency in the coming elections, next October.

On the Israel side, a delegation from the Manufacturers Association of Israel accompanied Vice-Prime Minister Olmert on his visit to Brazil. It laid the groundwork for two Memoranda of Understanding signed last year with the MAI and the Business Federations of the States of Rio de Janeiro and São Paulo.

In January 2006, an important agreement to avoid double taxation entered into force between Israel and Brazil. For Ambassador Moreira Lima, it is an important instrument to boost more bilateral business and investment. Agreements for cooperation on agriculture, health and customs have also been negotiated, he said.



Trade between Brazil and Israel has grown from \$400 million to almost \$800 million in 3 years. Brazil is Israel's largest trade partner in Latin America. Brazil has presented record exports in the last three years, but Israel still has a surplus due to significant exports of chemicals and fertilizers. Exports range from meat, soy orange juice to equipment for cellular phone and jewelry. Avionics is one of the sectors in economic and technological bilateral cooperation. Brazil is the largest producer



of medium-size commercial aircraft in the world. Ambassador Moreira Lima brought Embraer to Israel to demonstrate the company's new family of 100 seat commercial jets.

Brazil is a "melting pot", having the second-largest Jewish community in Latin America. Two Brazilian TV stations have been covering daily events in Israel since the Ambassador's posting. Brazilian music, soap operas, and movies are very popular in Israel. Ambassador Moreira Lima launched Brazilian films, such as the acclaimed "City of Gods", at the 2003 Eilat Festival. Every year a Brazilian Film Festival is organized in Tel Aviv, Jerusalem and Haifa. Capoeira, the popular Afro-Brazilian martial art, is a part of the Israeli physical educational system. In 2005, there was the largest exhibition ever of Brazilian naive art in Israel, during the visit of FM Amorim. Last year, by invitation of the Tel Aviv Mayor, Ambassador Moreira Lima celebrated the National Day of Brazil in Dizengoff Square with thousands of people, an event which was widely covered by the media.

Brazil, with a population of 186 million, has a border with 10 countries with a length longer than the distance from Rio to Jerusalem. Brazil also has great historical experience in negotiating treaties and, according to the Ambassador "to make the best politics and

economics out of its geography, converting frontiers into cooperation areas”.

Ambassador Sergio Eduardo Moreira Lima was born in Rio de Janeiro. He served in the Brazilian Embassies in Washington, Lisbon, in the Brazilian Mission to the United Nations, and was Deputy Ambassador in London, before being posted as Ambassador to Israel. Ambassador Lima and his wife, Ana Maria, feel "at home" in Israel. They say Israelis and Brazilians have the same happy appreciation for life, enjoy freedom, and are informal. Like Brazilians, Israelis are also a people from many different cultures. Ana Maria organized the traditional "Meet my Country" with the International Club. She visits hospitals, enjoys antiques and interior design, and has re-designed their home into an even more beautiful gathering place in Herzliya Pituach. Ana Maria has organized parties for the Governors of São Paulo, Rio de Janeiro, members of the Brazilian Parliament, Brazilian Ministers and other authorities at the Ambassador's residence.

Ambassador Moreira Lima and his wife have supported in Israel some philanthropic institutions such as the Tsad Kadima, which assists children afflicted with cerebral palsy.

They have a son and two daughters. One daughter, Juliana, is a journalist in Brasilia for Correio Brasiliense, specializing in Fashion, and has just received a scholarship for a Master's Degree in Fashion Journalism at the London College of Fashion. His son, Sergio, and daughter Patricia, live in



London. Sergio, is a graduate of London School of Economics, and works for Barclay Bank. Patricia has a public relations firm in London. All three children visit their parents regularly, enjoying their stay in Israel. They have been here twice, and will be visiting again in June. They also feel as much at home here, as in Rio.

Ambassador Moreira Lima plays tennis at Accadia in Herzliya Pituach with a group of diplomats and Israelis. There is a large Brazilian community in Israel with around 10,000 members. The Ambassador is always raising the profile of this community which strengthens Brazil-Israel ties. Among some of its prestigious members are the architect of Hebrew University of Jerusalem, David Reznik, and Myrna Herzog, the world-famous viola da gamba musician, whose Wind and Sea project of combining Villa Lobos and Dorival Caymami songs was launched in one of the concerts at the Ambassador's Residence. Last year, Ambassador Moreira Lima distinguished Professor Samario Chaitchik, a Brazilian-Israeli physician and scientist, with the Rio Branco award, the highest decoration of the Brazilian foreign service.

The Brazilian government has a representative office in Ramallah, and has an Ambassador-at-Large to the Middle East. The Embassy has just opened an honorary consulate in Haifa. Ambassador Moreira Lima believes Israel can make an important contribution to the region and to the world in science and technology. The Ambassador notes the high level of the diplomatic corps in Israel, due to the importance of the region as a "nerve center". It can affect the price of oil, interest rates, availability of capital and investments, world tensions and so forth, so countries carefully watch what happens here. He maintains strong relationships with other diplomats, including those of Latin America and the Portuguese-speaking countries, Portugal and Angola. With Brazil's almost 200 million people, Portuguese is one of the most widely-spoken languages in the world.

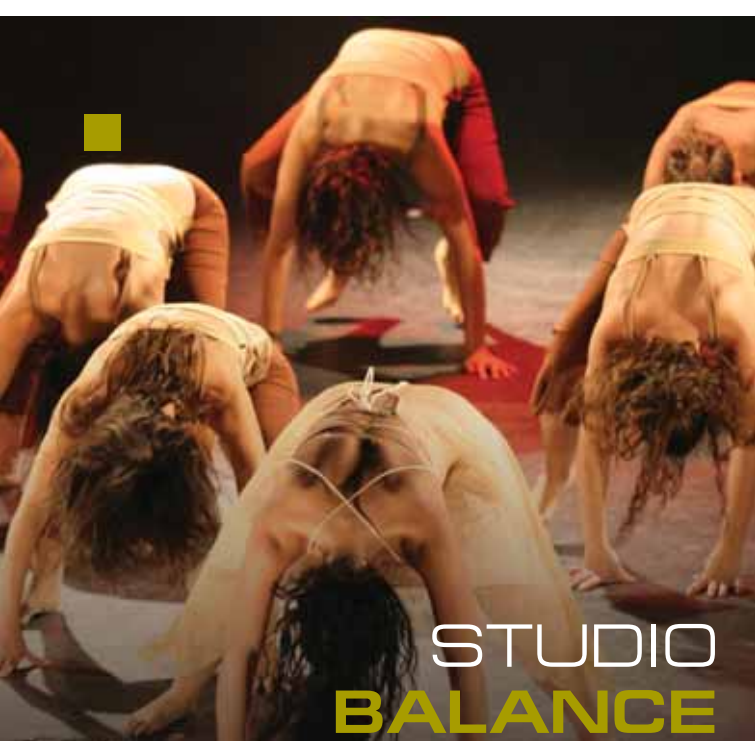


Ambassador Moreira Lima periodically gives lectures at Israeli Universities, such as Ben Gurion of the Negev, The University of Haifa, The Hebrew University in Jerusalem, The Truman Center for Advancement of Peace, Tel Aviv University and has an upcoming lecture in June at Bar Ilan University. His lectures focus on Brazilian civilization and Brazil-Israel relations. He often mentions the participation of Brazil in WWII, with 25,000 soldiers, embedded in the American Army, where his uncle was a hero brigadier in the Brazilian Air Force.

He also recalls with emotion the ceremony at Yad Vashem, when the late Brazilian Ambassador in Paris during the Nazi occupation, Souza Dantas, who saved over 400 Jews, was considered a Righteous among Nations.

The Embassy services over 40 requests for consultations per day, and recently the Brazil-Israel travel visa requirements were abolished. Servicing over 2000 Brazilian citizens in Palestinian territories is also challenging for the consular sector of the Embassy. The Ambassador is encouraged by the high level visits in 2005 and 2006 and is looking forward to enhancing this trend.

Tourism to Israel from Brazil has grown strongly in the last two years, as Brazil is the world's largest predominantly Catholic country, with many Evangelicals as well. Arkia has begun direct charter flights to Brazil, and Ambassador Moreira Lima showed nothing but optimism for the future of Brazilian-Israeli relations.



## STUDIO BALANCE

**T**he group was founded 8 years ago by OSNAT REITER, the winner of the 1998 Israel President Award for contribution to the community as manager and choreographer of the group.

There are 30 dancers in the group, between the ages of 15 and 22; all have at least 8 years experience in various dancing styles such as: jazz, modern ballet and folklore.

In addition to the choreography classes with OSNAT REITER, the dancers participate in workshops with teachers from the best leading companies in the country (Bat-Sheva and the Israeli National Ballet Company).

The group performs all over the country, and has had some performances abroad (Germany, Hungary, Spain...).

The dance "Holism" is one part from the show:

- **The Book of Genesis**
- **A Dance Performance** that interprets the Book of Genesis for modern day culture.

The dance, the music and the costumes that connect the Israeli people and the Jewish communities from all over the world. The heritage and the history of the Jewish people are shown via modern day culture of teenagers living in Israel.

The show is performed by 30 dancers from Dance Theatre, in Modern Dance, Jazz, Funky and Hip Hop. Studio Balance participated in the Barcelona Dance "Grand Prix" competition that was held on 16.04.06. They won the Gold Award in the Modern Jazz category for age group 12-16.



## HUNDREDS CELEBRATE QUEEN'S 80<sup>th</sup> BIRTHDAY IN ISRAEL

*"My family and I have had a wonderful time in Israel and we are sad to be going so soon: it feels like three months rather than three years since we arrived. I have been impressed by the strength and warmth of relations between Britain and Israel. I know that Tom Phillips is looking forward to coming back to Israel. I admit that I envy him for the job that awaits him as British Ambassador. My three years here have been enthralling, but I suspect that the next period will be even more interesting."*

**B**ritish Ambassador to Israel Simon McDonald hosted some 900 people at his Ramat Gan residence on Wednesday (26 April 2006) to celebrate Queen Elizabeth II, 80<sup>th</sup> birthday.

In a speech given entirely in Hebrew, Ambassador McDonald said: "This evening, we are celebrating the Queen's 80th birthday. We are celebrating her public life and the virtues she represents: hard work, loyalty, wisdom and commitment... We are also celebrating Israel-Britain relations. I believe that the relations between the two countries are stronger today than they have ever been... We are also celebrating our hope for a better future for Israel, which shortly will be celebrating her 58<sup>th</sup> Independence Day".

"This toast is therefore threefold: to the Queen and the President, to relations between Britain and Israel, and to a better future for Israel", said the Ambassador, who leaves Israel this summer at the end of his three-year posting.

Guest of honour, Israeli Foreign Minister Tzipi Livni, toasted the ambassador's "charm and dedication", and thanked him for his "profound personal contribution" to Israel-Britain relations. "We are going to miss you", she said, and was met by loud applause from the guests.

Among the guests were the chief rabbi of Tel Aviv, Rabbi Israel Meir Lau, Foreign Ministry Director-General Ron Prosor, Knesset members Rabbi Michael Melchior, Ophir Pines-Paz and Yoel Hasson, actress Aviva Marks and members of the diplomatic community in Israel.

Guests were treated to a display of photographs from every decade of the Queen's life, including her meeting Israeli presidents Chaim Herzog and Ezer Weizman at Buckingham Palace. Some 30 kilograms of English cheeses and a considerably amount of Scottish smoked salmon were specially flown in for the event.



## DIPLOMACY WITH EASE

The role of the diplomat abroad is not one to be taken lightly. It requires a high level of education, knowledge and self-assurance.

In Israel that role is all the more important due to the security and political situation.

For the diplomat and his or her family, the time spent here can put a real strain on every aspect of life. The foreign community is fortunate to have the skills and support of a number of people to carry them through a large part of the process but wouldn't it be nice if you and your family had something that could take care of the mental and emotional processes too, leaving you free to enjoy life?

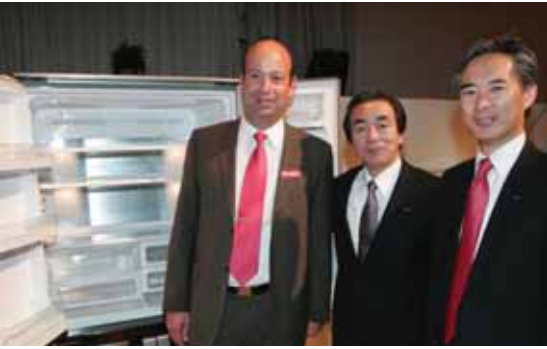
- Enjoy the freedom of travel without the worry of fatigue and jetlag
- Eliminate the stress involved in dealing with day to day business; adjusting to new schools and acquaintances
- Have the levels of concentration necessary for studying a new language; attending classes in school which are unfamiliar and daunting to even the hardest of children
- The ability to relax at the end of the busy work or school day
- Increased stamina to enjoy the growing number of sports available
- Cope with the harsh, hot and humid Mediterranean summer
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## HIROSHI SASAOKA

Chairman of Sharp UK, before returning to Japan for his current position.

The market in Israel is between that of the Middle East and Europe, but the taste is definitely European. Israelis, however, prefer bigger American-size refrigerators, compared to European size, and of course, Israelis like the newest technology.

Japanese and Chinese companies are locked in international competition, although the Sharp Corp. LCD TV market in Israel has exceeded all expectations. Israel also has been selected by Sharp to be the first country in the world to launch the 4-door hybrid refrigerator. This model, has more free space and special cooling technology, and is able to freeze at a lower temperature.

The top 2 Sharp sellers in home appliances in Israel, in terms of quantity, are refrigerators and then micro-wave ovens. Televisions are the third biggest-

selling appliance. Refrigerators which have an active-plasma cluster ion purifier cabinet represent over 50% of the Sharp Corp. sales. An advanced 4-door model is being introduced now, and there is such demand that there is a waiting list for delivery.

Micro-wave ovens, of which Sharp is number one in the market, has a new water cooker model due out by year's end. The number three seller is the LCD TV, with such demand now that it is also in short supply, especially because of the World-Cup Championship to be telecast in high-definition.

SharpCorp. hopes to bring its share of LCD TV's in Israel up to at least 20% in the near future. Israel has very strict environmental laws, and Sharp is dedicated to cutting down on CO<sub>2</sub> emissions, encouraging its sales of solar panels, as well as other ecology-minded policies. Sharp is represented by Ralco Agencies Ltd. in Israel. ■

**H**iroshi Sasaoka, a General Manager of Business & Sales Department, Sharp Corporation International Business Group, was honored recently at a reception at the Ga'ash Spa during a 4-day visit to Israel.

Guests included the Ambassadors of Japan, Angola, Cameroun, South Africa, Sweden, as well as the Latvian Ambassador's wife. Also attending was MK Uzi Landau.

Mr. Sasaoka began his career with Sharp Corp. after graduation in 1982, and this was his fifteenth visit to Israel. He had served with Sharp in Greece from 1990-96, and had visited Israel with his wife and son. Subsequent to his work in Greece he was Managing Director of Sharp in Singapore, then

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BY CHERYL HECHTER

*“It takes a lot more than talent, rhythm and stage presence for a group to survive in this industry for almost a decade” claims drummer Doron Raphaeli, the founder of the Israeli renowned group Tararam, “you need persistency, patience and a lot of hard work to make it happen, and even more to maintain it”.*

Since its inception, Tararam has done a lot more than maintain their success. For almost a decade, the group has toured nationwide in venues such as Suzanne Delal in Jaffa and the Yahalom Theatre in Ramat Gan. Television appearances have become routine, and those high profile shows, along with wonderful press reviews, have led to performances at every major Israeli cultural event. Annual “International Taglit Birthright” Gala Events in Jerusalem, The Former Israeli Prime Minister Peres’ Birthday Event with Bill Clinton and numerous other world leaders and The Israel Beauty Contest on Channel Two are but a few of the events from the past year.

On an international scale, Tararam has done their share of touring. They were the feature act for both the opening and closing ceremonies of Israel’s 2001 and 2005 Maccabiah Games, The 2004 Olympic Games in Athens, Greece, The World Exposition (Germany), The Performing Arts Festival in Costa Rica (summer 2004), The Annual General Assembly in Cleveland Ohio, The Lent Festival in Maribor, Slovenia, The Summer Festival in Bogotá, Columbia and more.

It all began in the fall of 1996 when The Performing Arts Festival in Acre contracted Doron Raphaeli to compose an alternative outdoor performance for their upcoming season. Ready for a challenge and influenced by the new rhythmical genre that Britain’s internationally acclaimed group “Stomp” had introduced, Doron began a search for drummers, percussionists, dancers and singers. “The average dancer doesn’t have a sufficient sense of rhythm for what I had in mind and as strange as it may seem, even the best drummers generally can’t move around gracefully on stage. As a result, I auditioned dozens of performers before I was able to find a handful of versatile players that suited my expectations” Raphaeli explains. He entitled his innovative show “Drumming on Junk”, and the eclectic group of performers, he named “Tararam”.

Unsure of the exact direction that the show would take, Raphaeli tested out a variety of creative ideas which included the building of an old jalopy upon which the entire group drummed in the show’s finale. The end result was a staggering success and “Tararam” more than lived up to its name which in Hebrew means “hubbub” or “commotion”. “The group’s energy awakened the audience’s natural impulses to tap its feet, clap its hands and basically beat on anything and everything they could find on their way out of the theatre”. Doron reminisces, “It was an electrifying experience, and that’s when I realized that I had something really special going for me.”

# THE TARARAM GROUP

AN ISRAELI RHYTHMIC EXPERIENCE



The group was chosen to perform at the 1997 Israel Festival of Stage Arts in Jerusalem, where they received a series of excellent reviews and high profile exposure and in no time Tararam became an unprecedented hit.

Tararam's latest performance entitled "Extazira" derives from a combination of the English word "Ecstasy" and the Hebrew word "Zira" or "Theatre in the Round". "The performance is an assault on all of your senses; it is one hundred percent pure energy" Raphaeli explains.

"Originally, Extazira was built for a quaint theatre in the round in the Tel Aviv Port where we performed on the same level as the audience and had the rare opportunity to look people straight in the eye and experience their reactions. This proximity allowed for a real connection between the performer and the audience, something that doesn't take place in a regular theatre. I know that this experience had a deep effect on the evolution of the show which is a blend of rhythm, music, movement, live vocals, and comedy.

We have since successfully transformed the show to a regular stage and in my opinion the show hasn't lost the intensity that we gained in the beginning. We learned a lot about what excites an audience, what makes them laugh and we have integrated these valuable lessons into the show."

For the past four years, Tararam's Extazira has performed worldwide before

audiences of all ages. In each country that they perform, the group represents Israel with honor. They receive unprecedented praise by Israeli and Foreign Ambassadors, Foreign Ministers and representatives of the Jewish and Diplomatic communities. According to audience reactions, Tararam's performances are exceptional successes. Touched by the reactions of audiences, Raphaeli notes that "over and over again, we are told by Israeli Ambassadors and diplomats that Tararam does more for Israel's positive image abroad in one hour than the entire Israeli Embassy does in a year. We always receive a warm welcome worldwide, especially from the Israeli Foreign Ministry, a type of family bond if you will. Truthfully, I understand their reactions to our show; our message is clear and simple. We show the world a side of Israel that doesn't get much coverage on the daily news. We represent the youth and vitality of the country, all which is good."

"Despite Tararam's achievements, I certainly don't consider myself an overnight success", Doron comments. "I don't believe in them. If you look closely into the history of the most famous talents, you will find that they spent many years working hard without recognition before they were finally discovered - it only makes sense. Tararam may have become a household name today, but for me, it is the summation of the first 20 years of my career as a

drummer. Actually it is more than that; according to my mother, my career as a drummer began long before I could talk, so we are talking a good 40 years. I have no doubt that my personal experiments with rhythm and drums had an enormous effect on the creation of Tararam. For me, it is not just a musical genre, but rather a way of life, an ideology. Rhythm begins within each and every one of us, it beats in our hearts, it keeps us alive. Rhythm surrounds us and resides in everything that we do, everywhere we go. Without it, we would cease to exist. Therefore, it is only natural that our performers spend more time drumming on their bodies than on any other instrument. If you ask me, it is the finest tuned instrument ever created."

Doron's 25 years of experience includes collaborations with leading artists such as The Gypsy Kings, David Daor, Dana International (Diva), Datz Duo, Liora, Yehuda Polliker and many other top Israeli performers. However, "After more than 15 years of accompanying other performers, I began to feel that I had had enough, that I was just doing more of the same. At that point I felt that it was time for me to take my music from behind the scenes to a different place."

This past year Tararam conquered the children's market in Israel with a new musical for children called "Tararam KidZ". The new show incorporates original songs, tap dancing, body drumming, movement and dance. The musical is based on a story written by Avi Rosenblum, choreographed by Navon Amos and directed by the creator, Doron Raphaeli.

"Needless to say" Doron concludes, "Tararam and I are evolving all the time. We are constantly rehearsing and working on new and innovative ideas for both Israeli and Diaspora audiences. Since the language of rhythm is International, it is the kind of show that everyone can enjoy and there is no country too small or too far for us to reach."

For further information about The Tararam Group: [info@tararam.com](mailto:info@tararam.com) +972-52-3505752



In the picture...

## INTERNATIONAL WOMEN'S DAY AT THE YAHALOM THEATER >>

On March 27, 2006 The Diplomatic Club held an event to mark International Women's Day 2006 and honor 2 groups of participants attending the international courses at the Mount Carmel International Training Center

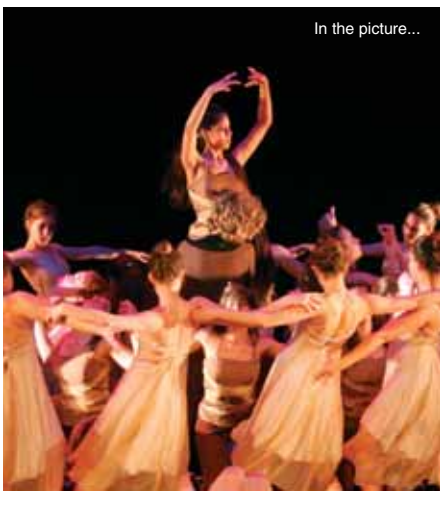
The event was held at the Yahalom Theater in Ramat Gan and brought together representatives of media, interpreters from 39 countries and the Diplomatic Corps. There were welcoming speeches by Ms. Julia Verdel, General Manager of The Diplomatic Club, Mr. Moshe Meron, President of the Ramat Gan Foundation and Ms.



In the picture...

Mazal Renford, Director of MCTC. Two participants of the group from the media of Ukraine, Ms. Galina Betski and of Sri Lanka, Ms. Preethi De-Almeida, also spoke, as well as one of the future Ambassadors from the hit TV show Shagrir, a number of whom also attended the event. Per-

forming were the international Israeli smash group Tararam, as well as the Balance Professional Team from the Studio Balance Givataim. Attending were the Ambassadors of Angola, Bosnia, Croatia, Finland, Moldova, Norway and Panama, as well as the wives of the Ambassadors of Latvia and Panama. ■



**INTERNATIONAL WOMEN'S DAY**  
AT THE YAHALOM THEATER



## FASHION SHOW AT THE BELGIAN AMBASSADOR'S RESIDENCE

A fashion show by Belgian designer Emanuel Lejeune was held at the Residence of the Belgian Ambassador in Herzliya Pituah at the beginning of April. Attending were the Ambassadors of Austria, Brazil, Germany, Latvia, Moldova, Sweden and Switzerland. Among the gorgeous models showing off the exquisite fashions was the Belgian Ambassador's wife.



## SAVED BY THE BELL...

At 26/4/06, the Thailand Ambassador to Israel arrived at the Sapir Park in the Arava in order to reveal the friendship bell, a gift from the Thai Kingdom to the people of the Arava because of their wonderful way of treating the Thai foreign workers in the agriculture.

It's been over 20 years now the Thai workers arrive in the Arava to work in the different fields of agriculture and special relationship was founded between the workers (2,500 people) and the Arava people (2,600 people). Because of this special relationship the bell which is a special symbol in the Thai tradition (bells open the doors for the prayers to be heard) the bell was presented.





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