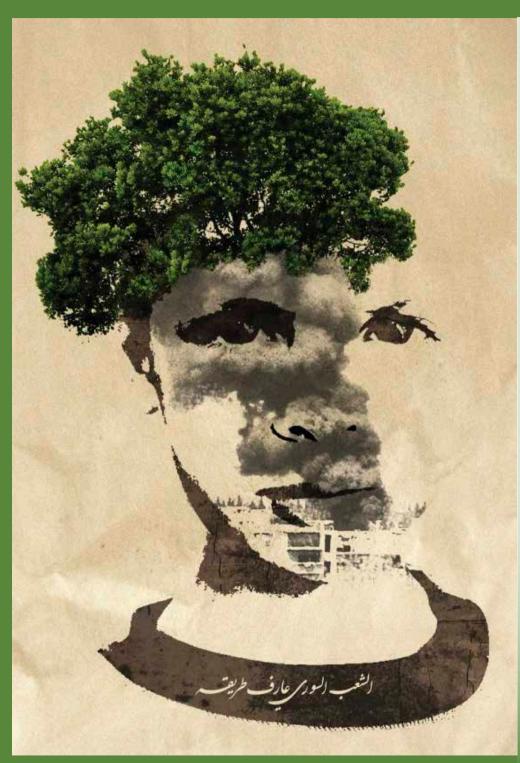
## The Diplomatic Club



MARCH 2013



PEOPLE
CHINA'S AMBASSADOR
TO ISRAEL:
IN DEPTH INTERVIEW



OUR TRIBUTE TO
WOMEN:WOMEN
WINEMAKERS IN ISRAEL



MIDDLE EAST DIGEST UN EXONERATES ISRAEL







500 METRES' DEPTH

The Tudor Pelagos plunges the depths and resurfaces with confidence thanks to its helium escape valve, titanium middle case, ceramic bezel and auto-adjustable bracelet. Combining technical excellence for cutting-edge style. A quest without end.

#### **TUDOR PELAGOS**

Self-winding mechanical movement, waterproof to 500 m, titanium and steel case 42 mm. Visit tudorwatch.com and explore more.



ארו-אסיה יכואנים כלעדיים - שדרות שאול המלך 1 תל אבינ 6473301, טל. ROLEX SHOW 03-9685222 ארן אכיה יכואנים כלעדיים - שדרות שאול המלך 1 תל אבינ 6473301, טל. ROLEX SHOW - אכן גכירול 36 ת"א, POLEX SHOW - הכולבארד מלון רויאל גרדן 80 המלד מנים - אחוה 88 רעננה 248589 - ROLEX SHOW - אחוה 88 רעננה 248589 - ROLEX SHOW - אחוה 88 רעננה 248589 - פניון שרונים - הוד השרון 180 הכולבארד מלון רויאל גרדן 260 ה3-9757050 - אחוה 88 רעננה 2486 - ROLEX SHOW - B.L.V Mamila Jerusalem 02-6255882 - ROLEX SHOW - La-Boulevard Rd Royal Garden hotel Eilat 08-6337002 - ROLEX SHOW - Achuza 88 Raanana 09-7463046 - ROLEX SHOW - Sharonim Mall - Hod Hasharon 09-7733130



10 Karlibah St., Tel-Aviv P.O. Box 20344, Tel Aviv 61200, Israel

708 Third Avenue, 4th Floor New York, NY 10017, U.S.A.

Club Diplomatique de Geneva P.O. Box 228, Geneva, Switzerland

Publisher The Diplomatic Club Ltd.

General Manager Julia Verdel

Contributing Editor David Rhodes

Writers Barry Rubin

Anthony J. Dennis
Patricia e Hemricourt,

Israel

Ira Moskowitz, Israel Bernard Marks, Israel Christopher Barder, UK Ilan Berman, USA

Reporter Neil Sander

Ksenia Svetlov Eveline Erfolg David Rhodes

Advertising Tel: 972-3-56.220.61/2

info@diplomacy-club.com

Layout Chana Leah Dror

Accounting Roded Rinegold

Legal Support Mati Simchowitz

Law Office

Cover:

Research Gallery, Masters' Program in Integrated Design

Head of the Program and Academic Director:

Dr. Dror K. Levi Faculty of Design, HIT, Holon Institute of Technology

Syrian people know their way السوري عارف طريقه

Posters Exhibition of Syrian Uprising http://www.flickr.com/photos/3aref/

Curator: Dr. Yael Eylat Van-Essen
The Diplomatic Club Magazine

**Printed Monthly** 

Tel: 972-3-562.20.61/2 Fax: 972-3-562.02.12 info@diplomacy-club.com www.diplomacy-club.com

#### Dear Friends,

As this issue was forming, a lot of events were blooming. March in Israel is a beautiful spring month, ideal for celebrating International Women's Day which gives us the opportunity to honor women around the world who are striving to shape the future of their countries, societies and families and to fight for civil, political, economic, social and cultural rights, free from fear and violence.

We are also looking optimistically towards changes that might occur in Israel's political situation due to our recent elections and we wish the new government great success at serving its citizens and helping Israel find peace with its neighbors as well as improving its image and relations overseas.

Jean Monnet, the father of the European Union, once said: "Everybody is ambitious. The question is whether he is ambitious to be, or ambitious to do." The time has come to do. If not now, when?

We also wanted to take notice of the Chinese New Year, an important traditional holiday for the world's most populous country and increasingly a significant trading partner for more and more countries. This year is the Year of the Snake. In China, their New Year's is also known as the Spring Festival.

I am also taking this opportunity to extend my appreciation to the Ambassador of China to Israel Her Excellency Ms.Gao Yanping for her time in giving us an interview which helps us mark the Year of the Snake and International Women's Day in the same issue.

Last but not least, I want to wish our Jewish readers a Happy Passover and our Christian readers Happy Easter,



Sincerely, Julia Verdel Publisher And the Editorial Team

# CHINA AND ISRAEL: DISCUSSING THE NEW YEAR WITH AMBASSADOR GAO YANPING

AN INTERVIEW WITH THE CHINESE AMBASSADOR TO ISRAEL



By David Rhodes

Israelis and Jews worldwide celebrate a cultural and religious New Year's (Rosh Hashanah) each Fall but generally follow the civil Gregorian calendar (January through December) that most of the world seems to follow for conducting business and day to day life. How is the Chinese New Year celebrated today in China in contrast to the past and how does the Chinese calendar play into the life of your citizens? How is the Year of the Snake supposed to differ from other years?

Ambassador Gao Yanping: Both the Chinese and Jewish people have a long history and splendid culture and interestingly a lot in common. One of the similarities is that both of the two nations have their own lunar calendars. In China, it is calculated based on the movement of the moon from new to full (similar to the Jewish calendar). It usually takes 29 or 30 days. The Chinese calendar is comprised of 24 solar terms in one year and is wildly

used by the Chinese people in rural areas to calculate the cycle of agricultural production.

The Chinese New Year, like Rosh Hashanah, falls on different Gregorian dates each year. The Chinese New Year was first celebrated during the Han Dynasty. Over the past 2,000 years, it has become the most important traditional festival in China. Nowadays, on the eve of the Chinese New Year, people go back home to reunite with their families and prepare for welcoming the New Year. They have a family dinner together, set off firecrackers, watch the Gala Performance on TV and celebrate for the whole night. On the first day of the Chinese New Year, the Chinese people post couplets (two line poems) at their main gates, perform dragon and lion dances and display lanterns. The Chinese New Year is a significant Chinese cultural event, manifesting Chinese national cohesion and harmony. Now it is celebrated around the world by the Chinese people at home

and abroad.

The Year of Snake indicates fortune, wealth, fertility and longevity.

Israelis and international readers of our magazine might be more familiar with other countries' relationship with Israel. How would you describe the history between the two countries and how do you see it evolving?

Ambassador Gao Yanping: I would classify the Chinese-Israeli relationship four ways: Historical, Comprehensive, Complementary and Win-Win.

First, the historical connection between the Chinese and Jewish people could be traced back a thousand years ago when Jews moved to and settled down in the Chinese city of Kaifeng. During the Second World War, the Chinese people opened their arms to assist in the rescue of Jewish refugees fleeing from the Holocaust. Tens of thousands of Jews built communities in Harbin, Shanghai and Tianjin in China and even many Jews were born in China. This historical connection has laid a solid foundation for bilateral relations.

Additionally, since the establishment of diplomatic relations in 1992, China and Israel have developed a comprehensive relationship, which is in its best shape ever, with ever-frequent exchanges at various levels which is ever-expanding with deepening pragmatic cooperation in many fields, including economic, trade, scientific and technological, educational and cultural endeavors. The two countries celebrated the 20th anniversary of their diplomatic relations in 2012 with a series of events, which have strongly promoted their bilateral relations to new heights. As well, China and Israel complement each other. China has a broad market with abundant human resources and is thirsty for innovation and technology. Israel, as a pioneer in innovation and a paragon of start-up nations, could take advantage of its innovation and offset its disadvantage of a small labor pool and limited market by cooperating with China. Lastly, the bilateral cooperation for the past 20 years has proven to be a win-win situation. For example, two-way trade hit a record high volume of almost \$10 billion in 2012, about a 200 times increase over the volume of 20 years ago when diplomatic relations started. The two countries have every reason to continue to be good friends, good partners and to seek winwin pragmatic cooperation in all fields.

How much and what kind of trade is going back and forth between China and Israel? Is there any agricultural exchanges, military, hightech, pharmaceuticals? Can you site any specific products that have been success stories from Israel to China and from China to Israel?

Ambassador Gao Yanping: Since the establishment of diplomatic relations between China and Israel in 1992, the economic and trade cooperation has been deepening continuously. As I just mentioned, according to the latest statistics from the Ministry of Commerce of China, the bilateral trade hit a record high of \$9.9 billion in 2012. China's exports to Israel reached \$7 billion, while China's imports from Israel reached \$2.9 billion. China has exported to Israel many inexpensive but high-quality products, such as textiles, electronic appliances, computers and machinery, and these products are very popular among Israelis. The products China imports from Israel are mainly in the hi-tech area, such as electronic components, software, medical products and drip irrigation systems. China also imports a lot of potash (salt) from Israel every year.

How does China view the peace process between Israel and the Palestinians? Why has China appeared on the surface

## to have stayed out of the process in contrast to Russia and the West?

Ambassador Gao Yanping: It is China's continued view that all of the parties concerned should settle their disputes through political dialogue so that Israel and Palestine can eventually live side by side in peace as two states. Dialogue and negotiation remain the ultimate solution to the settlement of the Palestinian-Israeli conflict. The continued deadlock in the Israeli-Palestinian peace talks is in the interest of neither side and will never lead to lasting peace in the Middle East. The Middle East peace process must be restarted as soon as possible in order to achieve the vision of a two-state solution. China welcomes any initiative aimed at restarting the Israeli-Palestinian talks. We hope that the two sides will adopt practical measures to foster a favorable environment aimed at resuming the talks at an early date.

China, as one of the five Permanent Members of the UN Security Council, has always promoted the peace talks in its own way, and made efforts to advance the Middle East peace process. As you may know, China began sending a Special Envoy for the Middle East Peace Process since 2002, and the incumbent envoy, Ambassador WU Sike, has visited the region to promote peace talks between Israel and Palestine nine times from 2009 to 2012. China would like to work with the parties concerned, together with the international community, to continue to play a constructive role in achieving a comprehensive, just and lasting peace in the Middle East.

# How is China's political system evolving? The economy and interaction of China on the world stage isn't what it was 10, 20 and especially 40 or 50 years ago?

Ambassador Gao Yanping: Concerning the evolvement of China's political system, China has always adhered to the basic principle that the Marxist theory of democracy be combined with the reality of China. In building a socialist political



Ambassador Gao participating in a Women's Day event



democracy, China has borrowed from the useful achievements of the political including civilization of mankind Western democracy and assimilated the democratic elements of China's traditional culture and institutional civilization. Therefore, China's political system shows distinctive Chinese characteristics. Over the past 30 years and more, great progress has been made in China's practice of building a socialist democratic political system. The system of the people's congress, the system of multi-party cooperation and political consultation under the leadership of the Communist Party of China (CPC), and the system of regional autonomy for ethnic minorities - all important components of China's political system - have been continuously improved and developed. The 18th National Congress of the CPC has concluded with great success last November, electing new leaders for the Party and producing the blueprint for China's all-around development in the next decade. It showcases that the future of China is promising and will bring hope and confidence to the world.

Great changes have taken place in the world, in China and in China's relations with the rest of the world over the past few decades. China is one of the most

active players on the world stage. For example, China is now the second largest economy, the largest exporter and the biggest emerging market in the world. For years, China has contributed to over 20% of the world economic growth and 36% of global export growth. Since its entry into the WTO in 2001, China has imported goods worth nearly 750 billion US Dollars every year, and created more than 14 million jobs for those exporting countries and regions. China supports multilateralism, enhanced UN authority and global governance mechanism reform to bring about a more just and equitable international political and economic order.

What kind of potential is there for Israel and China to improve their relations, trade, and tourism? What do you think China has to offer Israel that it hasn't yet tapped into and what can Israel offer China? Could Israel's progress in desalination technology and agri-tech for one billion plus people be beneficial? What other areas do you see where Israel and China can improve from where they are today?

Ambassador Gao Yanping: China is now Israel's third largest trading partner globally, and its biggest trading partner in Asia. Both governments are in discussion of the possibility to sign a Free Trade Agreement, which would promote bilateral trade even forward and bring more benefits to our people in the years to come.

China and Israel are highly complementary and the potential for cooperation is extraordinary. The priorities set by the 18th National Congress of the CPC offer Israel unprecedented opportunities. China is in the process of upgrading its industry with the aim of sustainable development, so the demand for Israeli hi-tech products in China will continue to increase. Israel, as a pioneer in innovation and technology and an important trading partner of China in this region, does have a role to play in the process. We hope

the Israeli government would ease the export control of high-tech products like sophisticated equipment, so as to give Israelis more opportunities to do business in China. Regarding tourism, more than 50,000 Israeli people visit China annually, and more Chinese people choose Israel as their travel destination. As far as I know, the flights between Beijing and Tel Aviv are in high demand. I hope the number of flights between China and Israel would increase in the future.

Our achievements in bilateral cooperation are remarkable. For example, in the field of drip irrigation, mutual cooperation greatly promoted agricultural development in Western China including Xinjiang, Gansu, Ningxia and Inner Mongolia; in the field of water resource development, China and Israel have set up China's first desalination plant in Tianjin; in the field of medicine, Jiangsu-Israel cooperation has made great progress in developing medicine for the treatment of epilepsy; in the field of solar energy development, the cooperation between Gansu Province and Zenith Solar company has progressed well. I do believe there is a lot more to be done to fulfill the potential of bilateral cooperation and our complementary advantages can, should and will be translated into our mutually beneficial cooperation and common development. A prosperous China is good for Israel, and a thriving Israel is good for China too. I am convinced that so long as we commit ourselves to a win-win policy of cooperation, the future of Sino-Israeli relations will be much brighter.

## How does China see its role today in battling world terrorism and piracy?

Ambassador Gao Yanping: China has made great contributions to world peace and is ready to join hands with relevant parties to push for new progress in international anti-terrorism efforts and maintain regional and world peace, stability and security. China has sent 21,000 personnel to 30 UN operations, more than any other permanent member

of the UN Security Council. China plays a constructive role in addressing international and regional hotspot issues, such as the Korean nuclear issue, the Iranian nuclear issue and other issues through peaceful talks.

Regarding battling piracy, China deems it necessary to give great attention effectively addressing the landbased origins of piracy by political, economic and judicial means. The Chinese government welcomes effective international effort to combat piracy, and supports relevant countries' efforts in this regard by sending naval vessels according to international laws and UN Security Council resolutions. Since 2008, China has sent 13 escort fleets to the Gulf of Aden and seas off the Somali coast, making its own contribution to the antipiracy battle. Last year, the 11th escort fleet visited the Port of Haifa on the way back to China after it finished its mission. The 13th escort fleet is now on station at the Gulf of Aden and patrolling the waters off the Somali coast.

# China has dozens of cities and urban administrative districts which have comparable or larger populations as the whole of Israel. How much different is life here for you and your family in Israel compared to China?

Ambassador Gao Yanping: Lifestyles in China and Israel may vary due to different climates, cultures and demographics. China is a very diversified country with densely-populated metropolitan centers like Beijing with a population of 20 million residents and also small villages with only hundreds of people. There is a huge difference between their style of living. The weather in China is distinctive among different areas, and you could find four seasons at the same time from South to North and from East to West. By contrast, Israel is much smaller than China in size of land and population, so the difference of weather and lifestyle among regions is not as dramatic. I found that Israel is very livable with its beautiful

beaches and comfortable weather. The pace of Israeli people's lives seems more relaxed than that in Beijing where I lived for many years. I'm really enjoying my stay in Israel.

# Have you been able to travel Israel? What sites have particularly caught you attention as being memorable? How would and do you describe Israel to your government and citizens back home? Do you see yourself visiting Israel after your term of service is completed?

Ambassador Gao Yanping: I have visited some places in Israel, mostly during my official trips. Last year, I visited not only major cities such as Jerusalem, Haifa, Beer Sheva, Netanya, Beit Shea'n, but also smaller cities and towns such as Emek Hefer, Daliat al-Carmel and Baqa Al-Gehabiye etc. and some kibbutzim and moshavim. I was so touched by the diversity in cultures, ethnic groups and religions in the country which was beyond what I imagined before I came and worked here.

Seeing is believing. I would advise more Chinese to visit Israel and see how fascinating it is with their own eyes. Because I am too busy to travel a lot and there's too much to be explored, if there's any opportunity, I would like very much to return to Israel after my term of service in Israel.

# How challenging is it to be a woman ambassador? Is it a very typical career path for Chinese women? How has your life as a diplomat affected your personal/family life?

Ambassador Gao Yanping: I don't think there are differences between a man and woman representing his/her country or serving his/her country. China has had almost 50 women ambassadors since the founding of the People's Republic of China with about 10 women currently serving. Generally speaking, women in China are respected and their status in political and social life is equal to that of

men. Nowadays, 40% of our government's officials are women, and 20% of our congress are women. It is more or less the same case in business and the trend is only increasing. Women have become one of the groups with the highest potential for development in China since reforms opened up opportunities. There is an old Chinese saying, "Women hold up half of the sky", which is a vivid interpretation of the status of women in China today.

The Israelis also have a tradition of respect for women like we do in China, and women play an important role in the family and society of Israel. Since I came here, I have come across many Israeli women soldiers, officials, Ministers of Knesset and businesspeople with great personalities and abilities.

I have a very happy family and I am proud of my husband and my daughter. Being a diplomat means going far away from home for years. My parents and other members of the family have always been supportive with unconditional love and understanding and they are probably one of the major reasons that make me who I am today. As for my career, I should say that I've never regretted my choice of being a diplomat, not for one second.



The Diplomatic Club Magazine 7

## UN EXONERATES ISRAEL IN GAZA CHILD DEATH, MEDIA IGNORES

By Simon Plosker

Referring to the impact of Israeli air strikes on Gaza during November 2012s Operation Pillar of Defense the BBC's Wyre Davis wrote:

In the BBC Gaza office, that feeling was most tangibly felt on the first day of this conflict when Omar, the 11-month-old son of our cameraman Jihad Misharawi, was killed when a missile hit his home. It was a pointless, terrible tragedy that deeply affected Jihad's colleagues who live and work here in these testing conditions.

Indeed, the BBC in its coverage, claimed Omar almost as one of its own, making sure to mention him in dispatches as the victim of an Israeli attack without even considering any other possibility:

Many of the Palestinians killed in Gaza during the last two days by the Israeli aerial and naval bombardment were members of militant groups, but civilians – including at least four children - were also among the dead. They included 11-month-old Omar,

the son of Jihad Misharawi, a BBC Arabic picture editor.

And thanks to his links to the BBC, Misharawi's tragedy became one of the highest profile incidents of civilian

home in Gaza Wednesday, killing his son, according to BBC Middle East bureau chief Paul Danahar.

Similar charges against Israel appeared in The Guardian, Daily Telegraph,

Palestinian armed groups continuously violated international humanitarian law, by launching indiscriminate attacks on Israel and by attacking civilians

casualties during the conflict, appearing in many other media outlets including the Washington Post, where it made the front page and a behind the scenes feature which stated:

An Israeli round hit Misharawi's four-room

Huffington Post and others.

Now an advanced version of a UN Human Rights Council report on the conflict states:

On 14 November, a woman, her 11-month-old infant, and an 18-year-old adult in Al-Zaitoun were killed by what appeared to be a Palestinian rocket that fell short of Israel.

This information was released on March 6. As yet, no mainstream media outlet has covered the UN report let alone revisited the story of Omar Misharawi.

The media, so quick to judge Israel as the brutal killer of Palestinian children, have not bothered to correct an error when it turns out that Hamas is responsible for the killing.

Perhaps as well, the media has not seen fit to even bother with the UN report itself, because it not only criticizes Israel but also reaches a conclusion that is only surprising in that it appears in a UN authored report:

Palestinian armed groups continuously





violated international humanitarian law, by launching indiscriminate attacks on Israel and by attacking civilians, thereby disregarding the principle of distinction. The armed groups failed to take all feasible precautions in attacks, in particular by launching rockets from populated areas, which put the population at grave risk. Furthermore, several Palestinians were killed by rockets launched by the armed groups that fell short and landed in the Gaza Strip.

But Omar Misharawi certainly wasn't the only victim of Hamas's reckless disregard for its own people. One of fastest spreading images of the conflict showed a dead girl in the arms of Palestinian Prime Minister Ismail Haniyeh. The only problem was that the girl wasn't killed by Israel, but rather by an errant rocket fired

by Haniyeh's own organization.

Clearly, confirmation that Hamas is responsible for the deaths of its own people, including children, isn't news for the mainstream media and that includes correcting those errors where Israel has wrongly taken the blame.

HonestReporting CEO Joe Hyams adds:

Yet again the reflexive anti-Israel attitude of the foreign media has led to false accusations against Israel. That the media is unwilling to correct the error or to hold Hamas publicly responsible is not only a slap in the face for Israel but also to the readers and viewers who are entitled to proper standards of accuracy from the media. Those media that published a falsehood should hold up their hands and print a retraction immediately.

Source: Honest Reporting.





Open 12:00-24:00
8 Hamanofim St., Herzliya Pituah
Phone: 09-950-5020
mancinirest@gmail.com

www.mancini.co.il
12% discount on the regular menu
for diplomats only





### Cell Phone and Mifi Rental for Diplomats in Israel

On a diplomatic mission to Israel? NES Mobile's cell phone and Mifi rental service will guarantee you are connected at all times. We offer short-term plans for a brief visit and longer-term plans for an extended mission in Israel.

#### Why choose NES Mobile?

We pride ourselves on our excellent customer service and will go out of our way to make sure each customer is fully satisfied. Our employees are native English speakers, making communication with them seamless.

We know you will be making lots of phone calls to your country of origin, so we have customized plans for international long distance calls overseas. Let us know where you call most frequently and we will design a plan just for you.

We also offer international numbers which will ring on your local cell phone. This allows people in your country of origin to reach you easily and inexpensively.

For diplomats who need access to the internet at all times, we recommend a Mifi or Netstick rental. These pocket-size wifi routers allow you to be connected to the internet anywhere in Israel.

NES Mobile accepts international credit cards, so the payment process is quick and uncomplicated.

We are discreet and keep all information confidential.

For more information: sales@nesmobile.com 052.22.55.345 www.NesMobile.com



## DIPLOMATIC EVENTS

### RECEPTION WITH SERBIAN AMBASSADOR



The Serbian Embassy held a reception at the David Intercontinental Hotel, with various officials in attendance.

Mr. Dany Ayalon, H.E. Mr. Zoran Basaraba, Ambassador of Republic of Serbia, his wife Mrs. Jelena Kunovac and Colonel Rasa Lazovic, Defense Attache of the Republic of Serbia.





### WOMEN'S DAY AT THE INSTITUTE FRANCAIS DE TEL AVIV



The Institute Francais de Tel Aviv recently hosted a special event in honor of International Women's Day on March 7th. France's ambassador to Israel Kristoff Bigot was in attendance, along with other members of the French government and feminist figures.

The Institute will also be hosting a film festival from March 9th through March 30th in theaters all over Israel. For further information, see the Institute website at www.ambafrance-il.org



## NATIONAL DOMINICAN DAY

An event for Dominican National Day was held at the Dan Tel Aviv Hotel on February 27. A separate event featured a concert by the Dominican violinist Aisha Syed, at the Clairmont Hall, in the Buchmann-Metha School of Music of the Tel Aviv University, on February 25.





## PRESIDENT PERES RECEIVES 5 NEW AMBASSADORS

President Shimon Peres received letters of credence from five new ambassadors from Vietnam, Sri Lanka, South Africa, Chile and Zambia. The new ambassadors, who will be officially taking

A STATE OF THE STA

South African ambassador Mr. Sisa Ngombane with Ms. Talia Lidor



Mr. Sarath Devesena Wijesinghe, ambassador of Sri Lanka



Ambassador of Chile, Mr. Jorge Montero Figueroa

12 The Diplomatic Club Magazine

up their positions as ambassadors of their countries in Israel, presented their letters of credence at an official ceremony at the President's Residence in Jerusalem. The new ambassadors thanked President Peres for his welcome and said it was a great privilege to serve in Israel. President Peres wished them luck and said, "Israel is faced with strategic and diplomatic challenges – I hope that we will expand our cooperation with your countries."

During the meeting with the incoming South African's, the new ambassador expressed his hope that the peace process with the Palestinians can be restarted. He said to President Peres that South Africa realizes the process is a long one but that South Africa believes that Israel deserves



Ambassador to Zambia Ms. Mary Mildred Zambezi



Ambassador of Vietnam, Mr. Ta Duy Chinh

genuine peace and support any step in that direction. President Peres thanked the ambassador and said, "I believe that the solution is two states, for two peoples living side by side in peace and security. The peace process is top of our agenda."

The new Vietnamese ambassador thanked President Peres for the improved relations between the two countries in particular in the fields of agriculture and technology. President Peres responded and said, "There are 300 students from Vietnam in Israel who came here to learn about modern agriculture. This is a unique project which benefits both countries."

The five ambassadors were as follows:

- Ambassador of the Socialist Republic of Vietnam - H.E.Mr.Ta Duy Chinh
- Ambassador of the Democratic Socialist Republic of Sri Lanka - H.E. Mr. Sarath Devesena Wijesinghe
- Ambassador of the Republic of South Africa - H.E. Mr. Sisa Ngombane
- Ambassador of the Republic of Chile
   H.E. Mr. Jorge Montero Figueroa
- Ambassador of the Republic of Zambia - H.E. Ms. Mary Mildred Zambezi



## CELEBRATING NAURYZ: THE EASTERN NEW YEAR

One of the most ancient holidays in the East, with its origin dating back to the Zoroastrian religion, Nauryz is one of the most long-awaited and joyful events. This holiday appeared in the 1st millennium B.C.

Nauryz is a holiday of renewal and spring. It is also called the eastern New Year. According to the Oriental calendar Nauryz falls on 21 March - vernal point day, which was considered as the first day of spring before adoption of the Soviet calendar.

This holiday represents not only spring renewal but also friendship, love and fertility. According to popular belief the people were getting rid of winter hardships, were pleased with wellbeing and preservation of their animal stock – the main wealth of the nomads. By that holiday people cleaned their houses putting everything at its place, reconciled and ceased all fights and wars. Merrymaking, joy and peace are prevailing on that day.

This year Embassy of the Republic of Kazakhstan, The Embassy of the Republic of Uzbekistan and the International Organization of Jews from Kazakhstan and Central Asia will be celebrating this holiday at Mitcham Hatachana, Neve Tzedek, Telk Aviv on Friday, March 22, 2013.







# THE FELICJA BLUMENTAL INTERNATIONAL MUSIC FESTIVAL CELEBRATES 15 YEARS

Just imagine what happens in music making if you put more than one piano on stage, or the actor John Malkovich arrives for an evening in Tel Aviv, or a string Quartet from Leipzig collaborates with 2 pianists in the same performance...

Between April 29th and May 4th, one of the most exciting annual events of the Israeli music stage, the Felicja Blumental International Music Festival, will take place at the city's Museum of Art. This year Tel Aviv's oldest and largest music festival celebrates its 15th anniversary with a particularly entertaining and diverse program. During the six-day festival, that over the years has become the standard for both quality and artistic abundance, guests from the US, Germany, Argentina, Austria, Belgium, Chile and Bosnia, in addition to renowned Israeli musicians, will be performing in a fascinating encounter of styles, periods and genres.

Since 1999, the annual Felicja Blumental International Music Festival has played an important role in making the Israeli musical scene ever more interesting and alive. Although Tel Aviv has always been well known for its classical music activities, it never before had a classical music festival that combines, in one intense and exciting week, chamber, orchestral and vocal music, as well as films, plays and folk music.

This year's program offers exciting performances and concerts suitable for every taste: professional ensembles from Israel and abroad will cooperate with young musicians in order to create a dialogue of art and culture via performances of early music, European classical music, Argentinean folklore, Brazilian music and much more.

In an effort to expand its programs, the festival, for the fourth year running, collaborates with the Guitar Week initiative. Together, these two events manage to create yet another aspect 14 The Diplomatic Club Magazine

that combines classical and folk music. Among the concerts is From the Balkans to South America, performed by one of the most compelling classical guitarists on the international concert circuit today – Denis Azabagic and a unique Duo of Acordeon and Guitar coming from Argentina, Daniel Binelli and Eduardo Isaac.



As part of the 15th anniversary celebrations, the festival will also host the Wiener Academy Orchestra with the famous actor John Malkovich, through cooperation with the Eilat Chamber Music Festival.

The Felicja Blumental International Music Festival is one of the highlights of Tel Aviv's annual music scene. Taking place every May, the festival has hosted the debuts some of Israel's brightest stars, as well as some of Israel's and the world's established artists, ensembles, and orchestras.

The festival was founded by the renowned soprano singer Annette Celine to commemorate her late mother, the outstanding pianist Felicja Blumental.

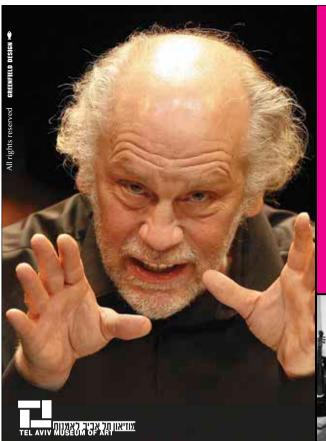
Born in Warsaw in 1908, Felicja Blumental began piano lessons at the age of five, and made her debut at the age of ten. She studied at the National Conservatory in Warsaw and her teachers included the composer Karol Szymanowski. In 1940, she immigrated to Brazil, and over the next several decades she was particularly active in Latin America and North America. She did not limit herself to music from the Classical and Romantic eras, but also became closely associated with Villa-Lobos, and with Penderecki, who wrote his Partita for Harpsichord and Orchestra for her.

Felicja Blumental was a specialist in music outside the regular repertory. She made recordings of concertos by Hoffmeister, Clementi, Hummel, Kuhlau, Arensky, and many others. Blumental, who is regarded as one of the 20th century's most important pianists, died in Tel Aviv in 1991.

Eight years later, her daughter Annette Celine initiated the festival in her name. "Playing music is the best way to keep the memory of my mother alive," says Celine, who has been the artistic director of the festival since its inception, in close cooperation with the event's executive director, Avigail Arnheim.

The unique location of the festival at the Tel Aviv Museum of Art provides the audience with an opportunity to visit the museum's exhibitions with no extra charge for the ticket. In addition, visitors can enjoy free admission events that include a chamber music concert with young musicians and a performance by The Sirenot (Sirens) ensemble.

The complete programme of the events can be viewed on the festival's website www.blumentalfestival.com.



CELEBRATING THE 15TH **FELICIA BLUMENTAL INTERNATIONAL MUSIC FESTIVAL** 

April 29 - May 4, 2013 At the Tel Aviv Museum of Art







#### **Sirenot Vocal Ensemble**

Monday, April 29th, 18:30 Shosh Lagil, conductor. Shahar Borek, piano.

**Lipziger Quartet** (Germany) Monday, April 29, 20:30 Tal-Grotehuysen Piano Duo (Germany).

#### Chamber Music

Tuesday, April 30th, 17:30 Young Israeli ensembles. In cooperation with the JMC and the Goldman Program.

#### **Guitarists Marathon**

Tuesday, April 30th, 19:00 Assaf Braun, Niv Sherf, Gal Levi, Yoav Ben-Haim, Lior Eitan, Alon Amir.

**Denis Azabagic** (Bosnia/USA) Tuesday, April 30th, 20:30 Guitar Recital.

#### **Augustin Wiedeman**

Wenesday, May 1st, 19:30 Bavat Marom, soprano; Augustin Wiedeman (Germany), guitar.

John Malkovich (USA)

Wenesday, May 1st, 21:00 The Infernal Comedy - a stageplay by Michael Sturminger. Clair Megnagi, Bernarda Borbro, soprano; Wiener Academy Orchestra. Martin Haselbock (Austria), conductor. (In partnership with the Eilat Chamber Music Festival)

## Micha Haran & Yehuda Schryer

Thursday, May 2nd, 19:30 Cello and guitar.

Clematis Ensemble (Belgium) Thursday, May 2nd, 21:00 Mariana Flores, soprano; Paulin Buendgen, counter tenor.

Ilan Levin (Piano)

Friday, May 3rd, 12:00 Alla Vasilevitsky, soprano; Israel Chamber Orchestra; Yuval Zorn, conductor; The MultiPiano Ensemble.

**Eduardo Isaac** (Argentina) & Daniel Binelli (Argentina) Friday, May 3rd, 14:00 Saturday, May 4th, 19:00 Guitar and bandoneon.

#### **MultiPiano Ensemble**

Friday, May 3rd, 14:30 Tomer Lev, Berenika Glixman, Daniel Borovitzky & Raviv Leibzirer, piano.

Claudia Acuna, vocalist (Chile) Friday, May 3rd, 21:30 lazz Concert. Avi Leibovich and The Orchestra.

#### Chorole - Yeladim

Saturday, May 4th, 11:30 Brazilian music for the whole family. Chorole Ensemble with singer Lee Gaon.

#### Maria de Buenos Aires Saturday, May 4th, 21:00

Excerps from the opera by Astor Piazzola. Ampero Gonzalez (Argentina), vocalist. Pitango Ensemble. Tango Dancers. Chiche Núñez (Argentina), director.

#### **Documentary Films**

April 30th, May 1st and May 2nd - at 12:00 Homage to the 40th anniversary of the Jerusalem Music Centre.

### Klimt - The movie

Saturday, May 4th, 11:00 A portrait of Austrian artist Gustav Klimt (John Malkovich).

**77** \*9066

**☎** 03-6077020

CONCERTS LOCATED AT THE TEL AVIV MUSEUM OF ART, 27 SHAUL HAMELECH BLVD., T"A.















#### www.blumentalfestival.com www.Eventim.co.il

SPECIAL OFFERS AND DISCOUNTS:

■ Discount for Diplomatic staff / Felicja Blumental Center friends / Tel Aviv Museum of Art subscribers: discount code 1515. ■ Discount for groups: code 3655. ■ Discount for Isracard holders: code 4010. ■ No discount: for the concert on May 1st at 21:00, and for all movies



## A GOURMET RESTAURANT IN THE HEART OF JERUSALEM

Situated in The David Citadel Hotel, and within walking distance of the Old City, Scala chef kitchen & bar is an exclusive gourmet restaurant, perfect for tourists, diplomats, businessmen and anyone who appreciates fine cuisine.

Combining elegance and urban lifestyle with contemporary taste, Scala offers an original Mediterranean menu to please every culinary lover - whether for a gourmet dinner, a drink at the bar or a tapas meal.

Chef Oren Yerushalmi brings his experience from some of New York's top restaurants (such as Grey, Cafe Bouley & WD50). His collaboration of the best local ingredients and spices

with international cooking techniques creates a culinary experience not to be missed.

World renowned designer Piero Lissoni was in charge of Scala's fabulous design. Lissoni has created an elegant, simple and warm look by using wood, glass and marble specially imported from Italy.

Scala's unique dishes and sophisticated décor have made it one of Fox News 101 best hotel restaurants in the world!

Open Sunday-Thursday 17:30-23:00 and closed Friday & Saturday.

Free parking available in the hotel. Restaurant reservations are strongly advised. 7 King David St. Jerusalem 94101 02.6212030

www.scala-rest.com









Mediterranean tastes, French culinary techniques and Jerusalem spirit come together in the form of gourmet cuisine at **Scala chef kitchen & bar.** 

Exquisite menu and a unique culinary experience.

## Kosher

For Reservations:

02.6212030

The David Citadel Hotel 7 King David Street, Jerusalem www.Scala-Rest.com

## SAFED

A visit to the city of Safed (Tsfat) - with its magnificent mountaintop setting and fresh, clean mountain air, is a heavenly experience.

The ancient Galilean city is the highest city in Israel, and commands a breathtaking view of the Galilee in the winter with its green mountains and the white snow-capped peak of Mount Hermon.

Safed is a picturesque city of spiritual people and artists, wrapped in mysticism and mystery, and steeped in sacred atmosphere. Visitors to Safed sense the city's warm embrace as they wander through its alleyways past charming stone houses with their artists' studios and workshops.

Safed is one of the four holy cities in Israel. It has been a spiritual center since the 1600s when it was the center of Kabbala (Jewish mysticism). The Kabbalist mystics lived, studied, taught, and wrote in the city and many of the graves are objects of veneration.

The ancient picturesque alleyways of the Jewish quarter contain hidden niches and beautiful synagogues whose rich past emanates from the high

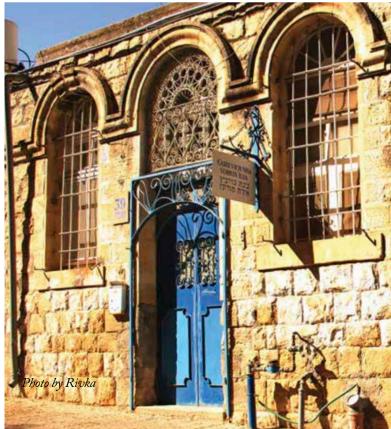
ceilings, colorful decorations, and ancient Torah scrolls.

The artists' quarter is located in what was previously the Arab quarter of Safed. Artists reside and work in their studios in the ancient and magnificent houses, and their paintings and artifacts fill the display windows and can be viewed while walking through the narrow alleyways.

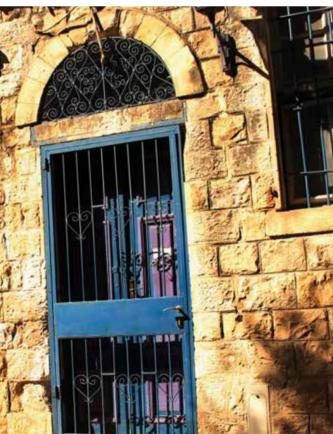
Safed also has exciting museums that relate the city's history, luxurious hotels that preserve its antique character, and a huge Crusader fortress. It also hosts numerous festivals that are rich in color and atmosphere.

To visit Safed – with the grapevines growing up the arbors of its stone houses, the decorated iron gates, the beautiful panorama that is visible from the verandas, and the winding cobblestone alleyways, is like strolling through a painting. It is a city for vacationers and tourists, a city of artists and rabbis, history and tradition.











## **NEW BMW 1 SERIES IN ISRAEL**

The new BMW 1 Series is a combination of stylish design, advanced technology and impressive performance. The wheel arches with the powerful design emphasize the traditional BMW rearwheel drive. The body contours are designed towards the unmistakable front of the car, and the sloping lines that surround the headlights, provide the new BMW 1 Series with appearance of pure determination.

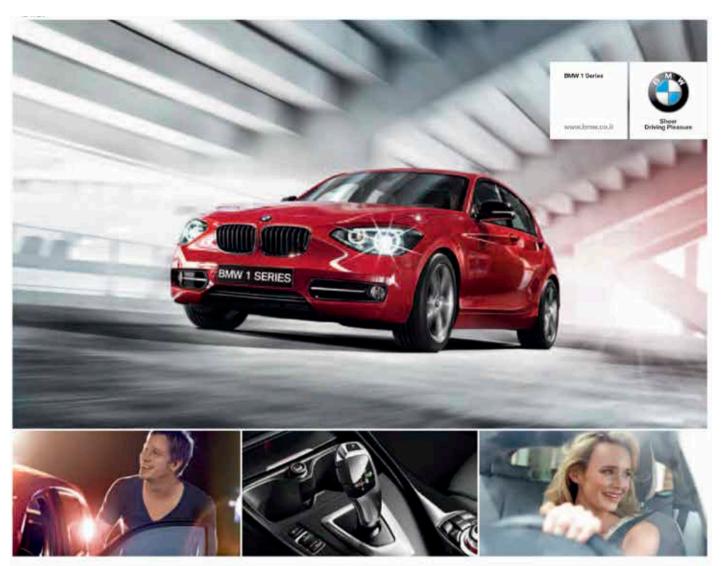
Performance and power-delivery at lower speeds are the features of every Twin Power Turbo engine, which is built in accordance with BMW's EfficientDynamics philosophy. These engines turn maximum performance into pure motor power, while reducing fuel consumption and CO2 emissions to a minimum.

Any engine you choose, you are guaranteed maximum driving pleasure combined with outstanding savings.









## ONE CAR. ONE LOVE.

Fall in love like it's the first time. The new BMW 1 Series will conquer your heart the minute you lay your eyes on it. The BMW 1 Series is the only one for you. The only one that combines rear-wheel drive, Twin Power Turbo engine and 8-speed automatic transmission Steptronic. No wonder that it is the most sold luxurious compact car in Israel in 2012.

Starting from 166,500 NIS.

BMW EfficientDynamics Less emissions. More driving pleasure.

> .According to DMV data For a personal appointment call the showrooms in Tel Aviv 03-6899000 / Haifa 04-8202024 / Jerusalem 02-6722688

Level of motor vehicle air pollution\*\*

Minimum





















\*\*The level of pollution is calculated in accordance with clean air regulations (disclosure of air pollution data of the motor vehicle advertised) 2009.

Model 116i - 136 hp. / Model 118i - 170 hp.

Fuel consumption in liters per 100 km \* Country/ highway

\* The manufacturer's data are according to lab tests. Standard (EC) 715/2007\*566/2011.J

# DAUGHTERS OF THE VINE REVISITED

The Diplomatic Club wanted to take International Women's Day as an opportunity to further explore how some women became and are thriving as winemakers in Israel since winemaking is traditionally a male dominated occupation.

By David Rhodes

Diplomatic Club: How did you first get started in wine? Do you have family members in the wine business?

Na'ama Sorkin: I grew up around wine. My father worked for the Golan Heights Winery for many years as I was growing up and we always drank wine at home.

**Hila Somek:** I was born and grew up on a kibbutz in the lower Galilee so nature and agriculture have always been close to my heart.

**Shoshana Wiesen:** I didn't come from a winemaking family. The winery started as a personal project and the winemaking at the very start was just another task but it quickly became a mission of love and passion of making a "new life".

Winemaking for me is a feeling, using all of my senses while keeping within the realm of being technologically correct.

## DC: Where did you first learn about winemaking?

Na'ama: I took a post graduate program at Adelaide University in Southern Australia. I worked for a short period of time in Northern California and then came to work for the Dalton Winery in 2002. Tali Sandovski from the Golan Heights Winery was the first woman winemaker in Israel and we both lived in the same moshav (traditionally a farming cooperative) so in a way she inspired me to see that it was possible.

Hila: I received my first degree in botany from Hebrew University. During my summer vacation I got a job at the Carmel Winery helping with the preharvest samples at the vineyards. It was during that time when I met Barak (who she married ) and we decided to establish our own winery in 2002, Somek (Barak's family from Romania has been growing grapes in the Zichron area for five generations since the 1882). With our winery in mind, Barak and I decided that I would continue my studies by attaining my second degree (Master's ) in oenology at Adelaide University in Australia. Today, our winery makes about 10,000 bottles of wine and we also grow grapes for other wineries.

**Shoshana:** Our winery started in 2006. I studied and interned with Dr. Arkadi Papikan (who consults for several boutique wineries in Israel) and we're making about 3,000 bottles each year.

## DC: Describe your current job and responsibilities?

Na'ama: I started at Dalton in December 2002. My responsibilities cover all aspects of winemaking including working with our agronomist to grow the vineyards, directing our lab technician conducting tests and overseeing the harvest of grapes and of course the whole winemaking process

Hila: Since our winery is a family business I pretty much do everything including working in the vineyards especially at pruning time which is the first thing you do to insure the quality of the grapes, to leaf removing in the spring and grape monitoring before harvest. I'm in charge of the process



22 The Diplomatic Club Magazine



of the winemaking including blending and tasting throughout the year. Other than that I also conduct all the winery's marketing and public relations as well as manage our books.

**Shoshana**: It's a small winery so I do almost everything but I'm looking forward to when my children are old enough to be part of the whole process.

## DC: What accomplishment as a winemaker are you most proud of?

Na'ama: It's not my personal accomplishment but I'm proud that Dalton is now growing almost 100% of our vineyards ourselves (for the close to 1

million bottles of wine Dalton produces each year).

Hila: My proudest accomplishment as a winemaker is making Carignan (which was typically used in Israel for grape juice, sacramental "kiddush" wine and inexpensive bulk wine) into a high quality wine from lower yield older vines and dispelling its bad reputation as an inferior grape for making quality wines. Also, I take pride in producing a good Chardonnay which isn't that easy in small boutique wineries.

**Shoshana**: Each one of my wines I see as a special personal creation yet the Rosé Fumé (2010 and 2011) is my pride and joy. The Rosé Fumé (meaning smoked Rose') is a nonconventional and unique rosé aged in oak barrels for 10 months and its been very well received. Our 2010 was sold out within weeks.

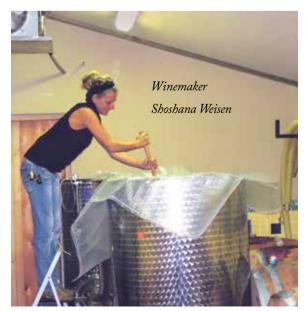
## DC: What are your goals and dreams as a winemaker?

**Na'ama**: To be able to make wines that are a good representation of their environment (terroir) and still be able to have fun and enjoy my work day.

Hila: My dreams and goals are to continue to produce high quality wines from vineyards around Zichron Ya'acov and to make good wines from more grape varietals which are suitable for our area such as Grenache, Syrah, Mourvedre (southern Rhone derived varietals) and Malbec (a Bordeaux derived varietal made famous in Argentina).

**Shoshana:** I hope to realize my dream that I will have my own vineyards with grapes of the varieties that existed in the times of King Solomon of which he wrote in The Song of Songs.

David Rhodes has written extensively about Israeli wines and can be contacted at Israeliwineguy@gmail.com





## THE "HIBUKI" PROJECT:

#### THERAPEUTIC INTERVENTION FOLLOWING THE JAPANESE TSUNAMI DISASTER

Embassy of Japan in cooperation with the Israel Japan Friendship Society presents: The "Hibuki" Project: Therapeutic intervention following the Japanese tsunami disaster. The lecture will be presented by Dr. Shai Hen-Gal:

Friday, March 22, 2013 at 11:00 The Museum Tower, 19th floor 4 Berkowitz St., Tel Aviv

The lecture describes the "Hibuki" intervention project carried out in northeast Japan following the tsunami disaster. The project was developed by Israel JOINT "Ashalim", the University of Tel Aviv and the Israel Department of Education after the second Lebanese war with Israel.

The program employs the use of a stuffed animal doll as a therapeutic aide for

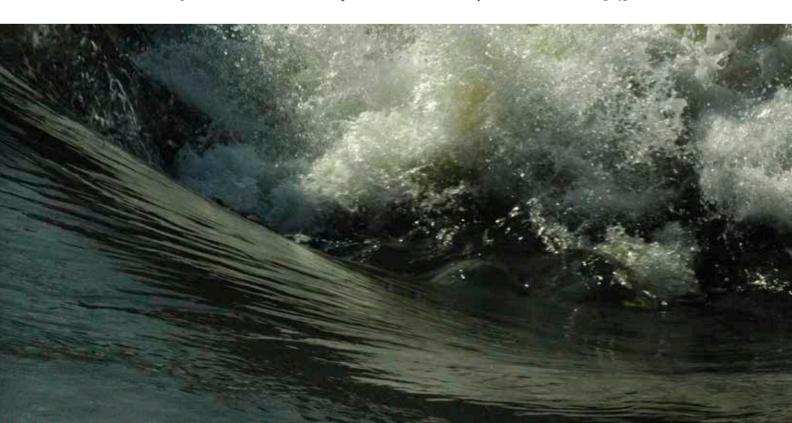
traumatized children. The project has been operating in Israel the past years, reaching close to 50,000 children with research results presenting a significant improvement in the wellbeing of children participating in the project. Following the tsunami disaster, the JPTA (Japanese Puppet Therapy Association) appealed for training in the "Hibuki " project in order to aide Japanese preschool children suffering from trauma and emotional distress after the tsunami struck the Sendai and Ofunato districts. The lecture describes the assistance given by an Israeli team in Japan during the past two years. The intervention which included practical and learning seminars on the "Hibuki " project and its rationale was given to healthcare professionals, hospital staff, universities, and preschool teachers. Additionally, direct intervention was done with hundreds preschool children and their parents who were hurt by the tsunami in the Sendai district.

Dr. Shai Hen-Gal:

Clinical psychology, Developing and supervising projects of stress and trauma situations at the Ashalim, Joint Israel and the Ministry of Education. Head of the psychological services at the Ministry of Industry, Trade and Labor, Lecturer at the Department of Education, Haifa University.

The lecture is accompanied by photos and movies taken for the duration of the intervention. The lecture will be in Hebrew.

To register, contact the Israel Japan Friendship Society: isrjapan@netvision.net.il Fax: 03-5164748
Japanese Embassy info@tl.mofa.go.jp



FASHIONABLY ELEGANT

edlion is a prestigious brand of jewelry which is available in Israel exclusively at the two flagship branches of Rolex show. The brand was developed by a top Israeli jewelry design house that has been designing and producing outstandingly luxury jewelry for over 20 years.

The Redlion brand collection offers chains, earrings, bracelets and rings for women, as well as elegant cuff-links and a jewelry collection for men. Whatever the client's wish or whim, Redlion jewelry will fulfill it in yellow, red or white 18-karat gold or platinum.

One of the features that makes Redlion pieces so different and special is the way large gem stones and diamonds are designed to fit in with the latest fashions – creating elegance that is absolutely upto-the-minute.

Redlion's design concept is inspired by European art and culture, especially Paris fashion. It is sophisticated, elegant and of the highest quality, with each piece handmade from the best raw materials and customized to the personal taste of the clients. All the designs can be adapted to the client's taste and desire, and the color of the yellow gold is chosen according to personal preference.

#### FLOWER DESIGN PENDANT

The model is part of a new collection called Bulles de Couleur, characterized by elegant forms and 18-carat white gold, diamond inlay and colored stones. Price: 8,800 NIS.

All items are numbered and come with a full guarantee of uncompromising quality. The Redlion collection comprises several series, each featuring its own style:

#### MEN: ROUND EYE PENDANT

White gold pendant made of 18 karat Moreno eye combined with a caption NO AYN HARA ("no evil eye").

Price: 3,800 NIS



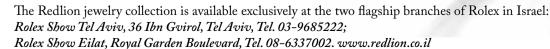
### WOMEN: DROP PENDANT

Pendant made of 18-carat drop white diamonds embedded in Star carving MAZAL ("Lucky"). Price: 3,890 NIS.

#### WHITE GOLD FLOWER RING

Made of 18 carats, studded with white diamonds and colored stones Colsidon. Price: 9,300 NIS.





## SICK OF BAD HEALTH CARE SERVICE FOR DIPLOMATS?

#### By Julia Verdel

Recently, a friend was waiting for their turn to talk to a clerk at an Israeli health care provider they subscribe with and all they wanted to do was make a payment and get some forms to apply for some future treatments and they waited over two hours, not for treatment but for some clerical assistance. There was seemingly no alternative except to dutifully wait their turn. Only this bureaucrat could take their payment or grant approval for future treatments. How and when did bureaucrats become the most important people in our search for medical assistance?

Having travelled internationally and having talked to hundreds of diplomats in Israel since I started the Diplomatic Club in 1998, I know that frustration with health care bureaucracy in Israel isn't unique to Israel. Yet, as frustrating as it might be for locals it can even be more frustrating for a diplomat intending to be here for a few years whose language or cultural acumen isn't as in tuned linguistically or culturally as a local.

For instance, I had one friend, a diplomat, who sought a specialist for a particular procedure covered under her American insurance and a friend used their fluent Hebrew to help her navigate through the bureaucratic maze of paperwork that could make a healthy person faint and challenge the frail constitution of the vulnerably infirmed. It still took them several hours of going from office to another before they found out that the treatment wasn't covered by their health plan here but after threatening to leave their private health care provider and talking to one of the supervisors a cooperating specialist was finally found.

Under Israeli National Health Insurance Law, there are certain universal rights to health care for Israeli citizens but there are also rights and rules for visiting workers whether they are a diplomat or a migrant worker. Yet what you get covered from health insurance providers and what you need to pay for "elective procedures and medicines" is often in grey areas open to debate.



"First we're going to run some tests to help pay off the machine."

(Image credit: Dave Carpenter, funnytimes.com)

One thing for sure, money talks. Seemingly when some doctors hear that you are a diplomat – prices can jump up and doors can open. Yet, how many times has the representative of a foreign insurance company suggested you seek a procedure that seemingly can't be provided in Israel?!

Good customer service for foreigners is not a strength of medical care in Israel, Israelis know to handle it or at least cope with it – they know the language and have become accustomed to the system. Due to our long experience with diplomatic insurance plans (since 1998), and with ever evolving Israeli public health funds;

We at the Diplomatic Club are now offering you an alternative to what amounts for many to be a frustrating status quo:

We will take all these problems from you. We will arrange appointments with the best local doctors, we can arrange medical tests at your home, we will be your advocate for even the most challenging health care permissions, we will arrange a check up for you, we will arrange for your children's health care in Israel as well. If you are diplomat, the spouse of a diplomat or if you have children you worry about.

WE HAVE OPENED THE DIPLOMATIC MEDICAL COORDINATION CENTER.

IT'S ALREADY ESTABLISHED. IT"S ALREADY WORKING. TRY US.

We have agreements with Meuhedet, Macabi. Harel, Clal, Ayalon.

If you are already a member of a provider—we can help you navigate the bureaucracy.

If you don't know what to do or how to purchase a local health insurance provider – call us.

We offer legal support for diplomats seeking medical assistance.

Remember – you are very special. We think so and lets remind your health care providers.

Call us at 03-562-2061 for further information.

## THREE PROJECTS BY TECHNION RESEARCHERS AND GRADUATES

### TO BE PRESENTED TO PRESIDENT BARACK OBAMA

Three projects by Technion Researchers and graduates to be presented to President Barak Obama during his visit to Israel.

#### **Snake Robot**

The robot was developed by Prof. Alon Wolf of the Faculty for Mechanical Engineering at the Technion. It is designed to enter spaces in areas prone to earthquakes and the collapse of buildings and to assist in location and rescue activities, by transmitting pictures and voices of trapped people. The robot is unique due to its crawling capabilities and is very flexible thanks to large number of links. Each link comprises engines, computer, sensors, wireless communication and batteries. The robot carries a camera in its head. Thanks to the snake's flexible structure, it is capable of squeezing through the ruins without causing additional collapse of the structure, and is able to provide vital information from inaccessible areas about the condition of trapped people, the existence of hazardous materials, etc.



#### ReWalk

Technion graduate Dr. Amit Goffer, founder of "Argo Medical Technologies", will present the ReWalk, a powered external skeleton that enables paraplegics to walk and perform other daily functions (sitting, standing, and climbing/going down the stairs). The ReWalk is the first system of its kind. It is designed to change the life of paraplegics, and Stephen Hawking has defined it as one of the five most important machines for humanity. The device has already given almost 200 paraplegics the ability to walk, and is used in the USA, Europe and Israel, including for partaking in Marathons. Amit will present the ReWalk, and Raddi Kaiuf, paraplegic as a result of war injury, will demonstrate the system.

The system allows paraplegics to restore lower body function through a designated device that is harnessed to the body. The device is activated by a chargeable battery that lasts the entire day. The system uses motion sensors to identify the user's movements and translate them to joint movements.

The users no longer need to use a wheelchair and they can move and stand upright. The ReWalk allows the user to walk on planes and slopes.

#### Generations of future scientists

Yarin Frenkel, Omer Zamir and Omer Shoshan, students at the Haifa Municipal High School C are the winners of an international robotics contest held in Connecticut, USA, in 2012. The students, guided by Prof. Igor Verner and his doctoral candidate Dan Cooperman, of the Department of Education in Technology and Science at the Technion, have won for their development of a waiter robot



that is aimed at demonstrating the ability to serve the handicapped in their home. They developed a "human" waiter robot, which is better accepted by the user. The robot has 18 engines, sensors, a compass and a camera.



From right to left: Yarin Frenkel, Omer Shuham and Omer Zamir Photos: Technion Spokesman

# The Mercedes Golf Competition

## THE MERCEDES GOLF COMPETITION WILL BE HELD AND MANAGED AT GAASH GOLF CLUB

DATE: To be announced. Invitations will be sent separately.

This will be a 18 HOLES STABLE FORD COMPETITION

Open for 48-52 players, Shotgun start (all players start at the same time).

2 handicap divisions: 0-20, 20-up.

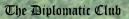
Prizes will be given to 1st 2nd and 3rd places from each division and for closest to the pin at hole 4, longest drive (men and ladies) at hole 2 and "hole-in-one" no 9.

During the competition there will be a FREE 2-hour golf clinic held by professional instructors, for novice, families and children and more experienced players.

Please register at:

The Diplomatic Club: 03-5622061

Or via email: info@diplomacy-club.com

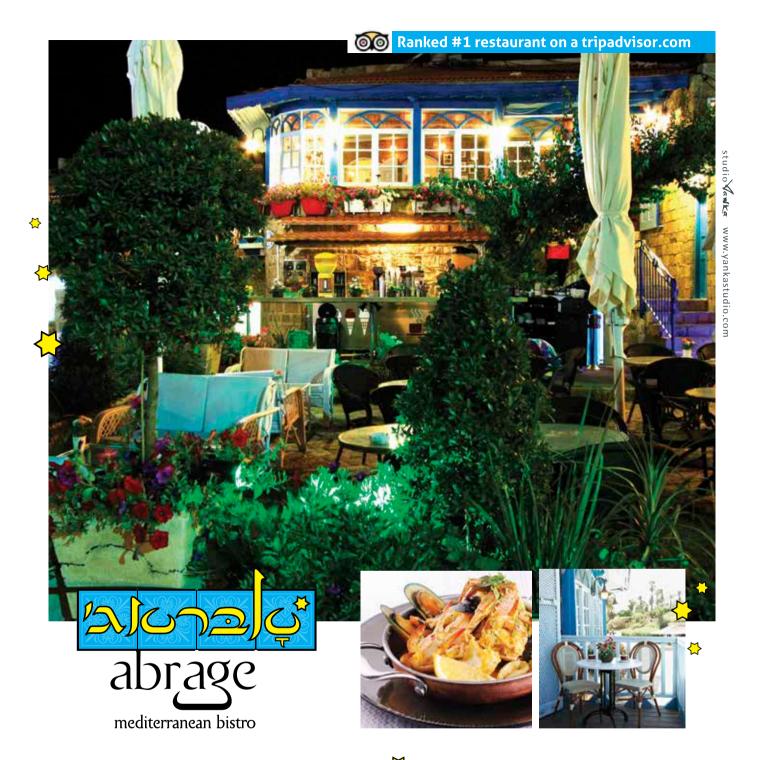












## \*Get enchanted\*\*

## by the Mediterranean Cuisine in one of Israel's most magical resorts

In the marvelous Old Jaffa's Kedumim square, overlooking the breathtaking view of Tel Aviv's coast line you'll discover Abrage... Great location, combined with delicious dishes of seafood, fish and meat, creates an atmosphere beyond imagination. Relax in the fresh sea breeze and enjoy a unique scent of Old Jaffa's history by sitting in an original 100-years-old Ottoman building.

## **Assuta Medical Centers**

The leading private network & the largest surgical center in Israel Offering quality medical services accredited by JCI



You can rely on our experts. Here you will find a wide range of medical services, the most advanced equipment and proven professional experienced staff.







- ≥ 1,500 leading physicians and surgeons
- State-of-the-art diagnostic, operative and surgical technologies including Da-Vinci robotic system
- Luxury, comfort and privacy in our fully equipped wards, including a personal computer system beside each bed
- Acute Diagnostic Unit all medical exams perform on site within 72 hours
- ▶ High standard oncology treatments chemotherapy, radiotherapy & consultations
- High availability

Assuta International Department Global medical services of the highest standard

20 Habarzel St., Ramat Hachayil, Tel Aviv, 69710, Israel Tel: +972-3-7644044 | Fax: +972-3-7644053

E-mail: tourism@assuta.co.il | www.assuta.com



MAY STILL

ALSO OPEN
FRIDAYS
AND
SATURDAYS
TILL 22:00 PM

## Stopmarket Arena Mall Herzeliya Pituah



7 days - Quality. Price. Service.

## SUNDAYTHROUGH TUESDAY - EVERY WEEK



## FRUITS & VEGETABLES CHEAPEST IN AREA

Small Avocado • Tomatoes • Cucumbers • Peppers • Eggplant • Zucchini White cabbage • Red cabbage • Cauliflower • Beetroot • Carrots •

Potatoes • Onion • Squash • Turnip • Kohlrabi • Gourd • Radish • Apples

• Pears Lemons • Oranges • Clementines • Pomelo • Grapefruit • Bananas

Available with purchase over 150 NIS of other products in the store. No double sales. Applies only to weighable products.

Limited to 2 kg of product per customer. Subject to sale terms of the branch



THE BEST FRESH MEAT AND FISH COUNTERS IN AREA

**WEDNESDAY AND THURSDAY:** 

ALL THE CLEANING
AND LAUNDRY PRODUCTS

Purchase one item and get a second item of the same kind for half price. No double sales.

THE BEST FRESH MEAT AND FISH

> CLEANING PRODUCTS

Free parking. On Friday and Saturday Free parking for two hours is available with purchase over 100 NIS.



Second item for

HALF PRICE

**Delivery service:** Herzliya, Ramat HaSharon, Ramat Aviv, Azorei Hen and Tel Aviv (Sde Dov area). Phone: 09-9549353/09-9544362. Beit Herut branch – M-Haderech mini-mall, phone: 09-8669333. Yagur branch – located next to the entrance to Kibbutz Yagur, phone: 04-8299888.

Open Hours: Sun-Thu 07:00-23:00, Fri: 07:00-22:00, Sut: 08:00-22:00





# HEALTH & MEDICAL DIRECTORY 2012/13

FOR MORE INFORMATION CALL THE DIPLOMATIC CLUB AT 03-5622061.

ALLERGY • ALTERNATIVE MEDICINE • CARDIOLOGY • DENTAL • DERMATOLOGY • ENDOCRINOLOGY • INTERNAL •
GASTROENTEROLOGY • GYNECOLOGY • OPHTHALMOLOGY • ORTHOPEDIC • OTOLARYNGOLOGY • PEDIATRICS • PHARMACY •
PLASTIC SURGERY • PROCTOLOGY • PSYCHOTHERAPY • SURGERY • LABORATORIES • MEDICAL CENTERS & HOSPITALS